

October 12, 2021

## **WOLF LUBRICANTS RECOGNIZED AS PREMIER DATA SUPPLIER BY TECALLIANCE FOR EXCEPTIONAL DATA QUALITY**

**Wolf Lubricants has been recognized as a “Premier Data Supplier” by TecAlliance for the exceptional data quality in the TecDoc catalogue. This title means that Wolf provides data of the highest quality in one of the world’s leading aftermarket catalogues.**

Wolf was previously listed as a “Certified Data Supplier”, which already stipulates high level requirements from data suppliers. The higher-quality certificate “Premier Data Supplier” (PDS), however, means the supplier’s product data must meet **significantly stricter content-related requirements** and take into account newly **introduced KPI's**.

Already celebrating over 25 years of global recognition, the TecDoc standard ensures the **highest data quality, comparability, efficiency and transparency** in the global automotive aftermarket. Currently, more than 700 brands are represented in the TecDoc Catalogue. It comprises more than 110,000 vehicle types, 6.6 million item data, 254 million links and 48 item groups, proving its vital importance to all stakeholders in the independent automotive aftermarket.

As a data supplier, Wolf has now proven that it upholds the **quality and correctness of the data** provided for all stakeholders, from automotive suppliers and parts manufacturers to parts dealers and car workshops.

*“Accurate, complete and transparent data is of crucial importance in our industry to allow our customers to select the most appropriate lubricants. That’s what we have been heavily investing at Wolf and we are happy to be recognized by our data quality,” said **Marleen Huybrechts, cataloguing data manager at Wolf.***

*“It required from us, dedicated hard work, commitment to upholding high quality standards and maintaining a close cooperative partnership with TecAlliance to be granted this sublime status. It is this synergy that helps contribute to sustainable sales success and increased confidence in the TecDoc database,” added **Huybrechts.***

For more information on the Wolf Lubricants products, visit [our website](#).

*To get the very latest on Wolf Lubricants’ innovations and events, follow us on social media:  
Instagram: [@wolfubes\\_official](#) / Facebook: [Wolf Lubes](#) /*

## IMAGES

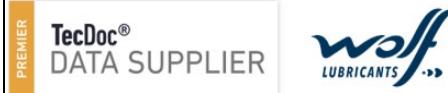
Wolf Lubricants has been recognized as a Premier Data Supplier by TecAlliance

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**Wolf Oil Corporation**

Wolf Oil Corporation is a leading, independent producer of performance lubricants with over 60 years of expertise. We pride ourselves on being a pure player in our industry. All Wolf products are on-site blended in Belgium, because we attach as much importance to the quality of our products as we do to the quality of our service. Moreover, thanks to our dedicated R&D team, our on-site laboratory and our ISO certification, we guarantee the highest quality in every step of our production process. This approach gives us a unique edge within our competitive industry. We welcome the many challenges of producing lubricants of the highest quality, because no one blends technology with service like we do.